



## **Privacy Policy**

Elegantly Virtual is committed to protecting your privacy. This Privacy Policy applies to the Elegantly Virtual website and governs data collection and usage. By using the Elegantly Virtual website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

Elegantly Virtual collects personally identifiable information, such as your name and email address. Elegantly Virtual also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests, and favorites.

There is also information about your company that is automatically collected by Elegantly Virtual. This information is used by Elegantly Virtual for the operation of the service to maintain quality of the service and to provide general statistics regarding use of the Elegantly Virtual website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Elegantly Virtual's public message boards, this information may be collected and used by others. Note: Elegantly Virtual does not read any of your private online communications.

Elegantly Virtual encourages you to review the privacy policies of websites you choose to link to from Elegantly Virtual so that you can understand how those websites collect, use and share your information. Elegantly Virtual is not responsible for the privacy policies or other content on websites outside of the Elegantly Virtual website.

### **Use of your Personal Information**

Elegantly Virtual I collects and uses your personal information to operate the Elegantly Virtual website and deliver the services you have requested. Elegantly Virtual also uses your personally identifiable information to inform you of other products or services available from Elegantly Virtual and their affiliates. Elegantly Virtual may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Elegantly Virtual does not sell, rent or lease its customer lists to third parties. Elegantly Virtual may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally

identifiable information (email, name, address, telephone number) is not transferred to the third party. In addition, Elegantly Virtual may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Elegantly Virtual, and they are required to maintain the confidentiality of your information.

Elegantly Virtual does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Elegantly Virtual keeps track of the websites and pages our customers visit within Elegantly Virtual, in order to determine what Elegantly Virtual's services are the most popular. This data is used to deliver customized content and advertising within Elegantly Virtual to customers whose behavior indicates that they are interested in a particular subject area.

Elegantly Virtual website will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to (a) conform to the edicts of the law or comply with legal process served on Elegantly Virtual or the site; (b) protect and defend the rights or property of Elegantly Virtual and, (c) act under exigent circumstances to protect the personal safety of users of Elegantly Virtual, or the public.

## **Security of your Personal Information**

Elegantly Virtual secures your personal information from unauthorized access, use or disclosure. Elegantly Virtual secures the personally identifiable information you provide on your services in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

## **Changes to this Policy**

Elegantly Virtual will occasionally update this Policy of Privacy to reflect company and customer feedback. Elegantly Virtual encourages you to periodically review this Policy to be informed of how Elegantly Virtual is protecting your information.

## **Contact Information**

Elegantly Virtual welcomes your comments regarding this Policy of Privacy. If you believe that Elegantly Virtual has not adhered to this Policy, please contact Elegantly Virtual at [deb@elegantlyvirtual.com](mailto:deb@elegantlyvirtual.com). We will use commercially reasonable efforts to promptly determine and remedy the problem.